

# THE LIFE OF A DROP OF WATER

HERNAN PAGANINI

STORMWATER X LATINX ARTIST IN RESIDENCE  
OCT 2018 TO NOV 2019  
KING COUNTY STORMWATER SERVICES SECTION + 4CULTURE

ACTIVATION MANUAL



# THE LIFE OF A DROP OF WATER

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Action that creates an identity and brings visibility to the King County Stormwater Services Section through an activation in the public space.



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The gestures inside my work reveal three simple facts; nothing lasts,  
nothing is finished and nothing is perfect.

I took as a starting point the relationship between nature and culture,  
awakening primitive behavior, developing artistic constructions with a  
particular and wild type of understanding, where it is possible to transmit  
tools that are also means of knowledge. Presenting the possibility of  
sharing; transmuting the concept of supposed cultural differences in a new  
symbolic and aesthetic sense.

The art program that I created is called *The Life Of A Drop Of Water* and  
this ACTIVATION MANUAL presents the creation of an identity and brings  
visibility to the King County Stormwater Services Section through an  
activation in the public space.

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#### GOALS

CREATE A GRAPHIC IDENTITY FOR KING COUNTY STORMWATER DEPARTMENT  
ENGAGE THE PEOPLE WITH THE CITY AND WATERS WHERE THEY LIVE  
INTEGRATE STORMWATER CAMPAIGNS IN THE PUBLIC SPACE  
BRING VISUAL PRESENCE TO THE STORMWATER DEPARTMENT IN THE PUBLIC SPACE  
EXPAND THE RELATIONSHIP BETWEEN THE PEOPLE AND THE LANDSCAPE  
BRING NEW RESOURCES AND INFORMATION TO THE COMMUNITY  
INVITE THE COMMUNITY TO BE PART OF THE CHANGE  
EXTEND THE WALLS OF THEIR HOUSES  
CREATE INDIVIDUAL COLLECTIVE GESTURE TO PROMOTE WATER QUALITY  
GIVE VISIBILITY TO THE INVISIBLE





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## BASE QUESTIONS

HOW CAN I INTEGRATE ALL THE CITIES OF KING COUNTY

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WHAT DO THEY HAVE IN COMMON

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BRING VISUAL PRESENCE TO THE STORMWATER DEPARTMENT IN THE PUBLIC SPACE

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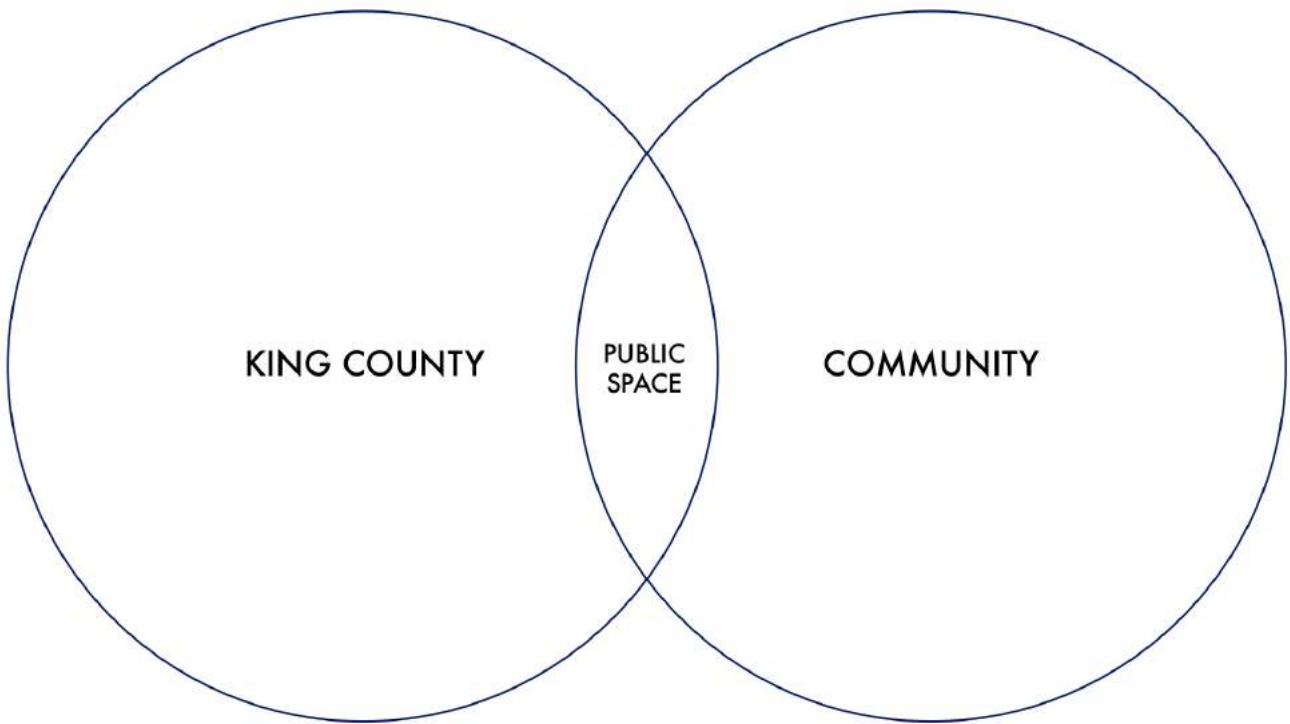
CONNECT THE LAND WITH THE WATER

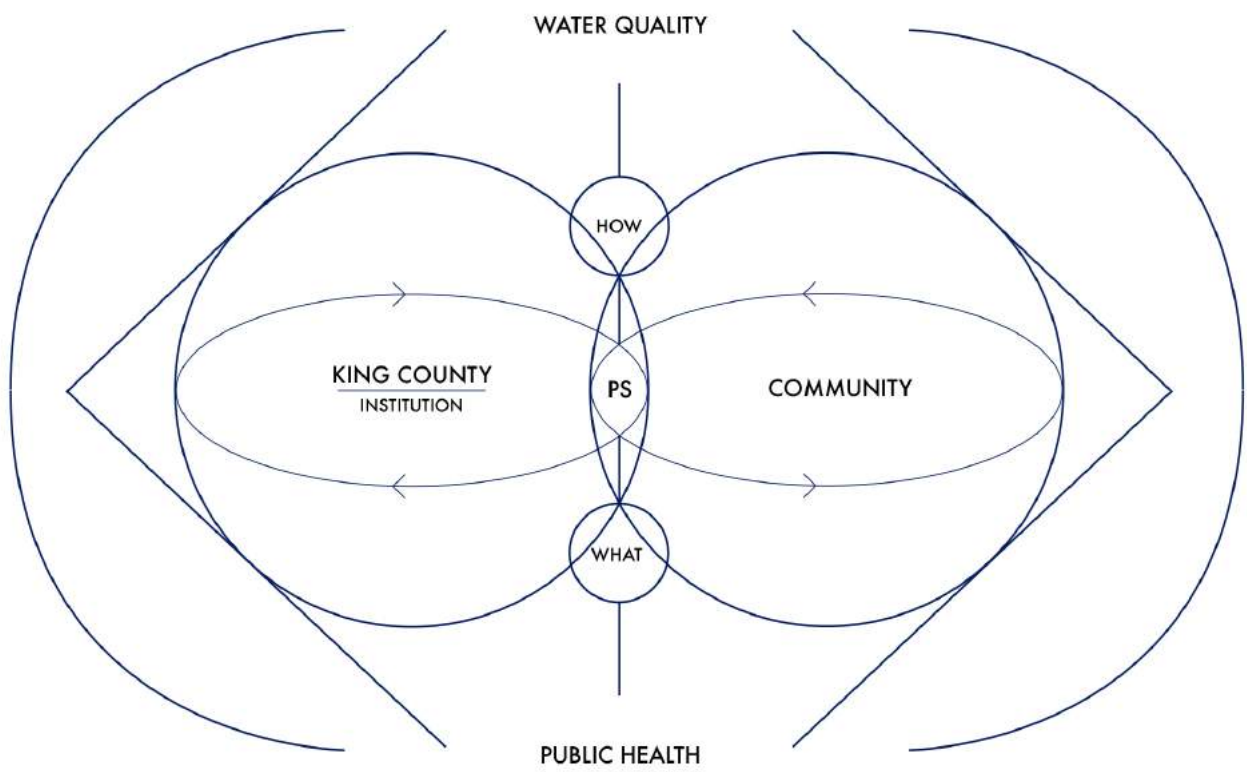
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HELP PEOPLE SEE HOW THEIR DAILY ACTIONS AFFECT THE PUGET SOUND

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MAKE THE INVISIBLE VISIBLE



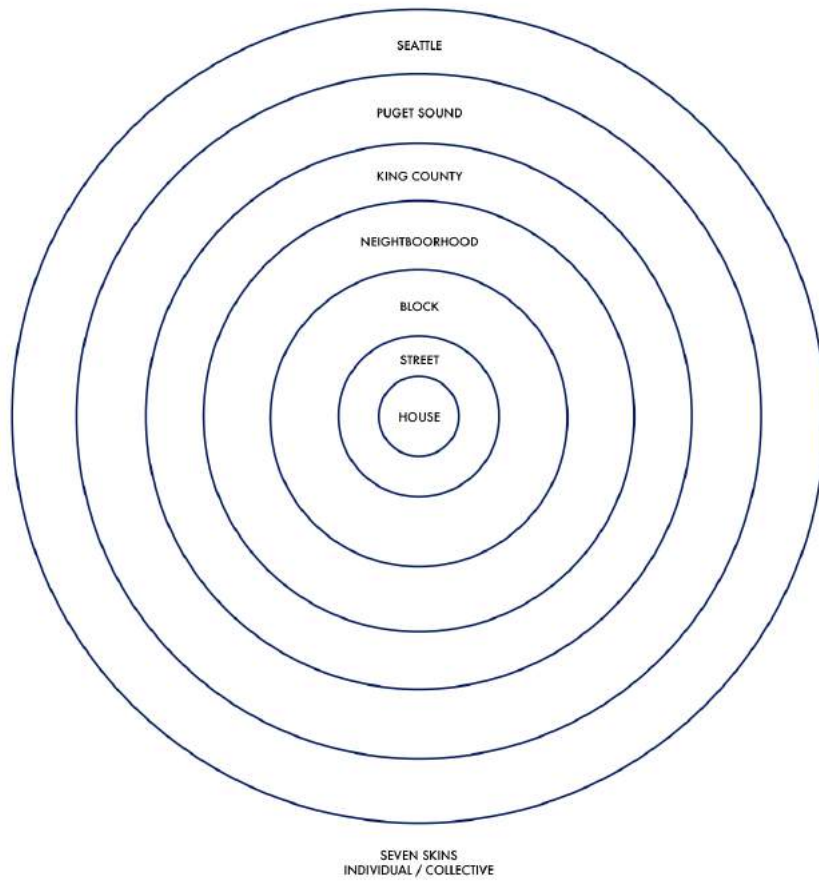


PUBLIC SPACE AS

\*

PUBLIC SPACE AS HOME  
PUBLIC SPACE AS CANVAS  
PUBLIC SPACE AS PUBLIC ART  
PUBLIC SPACE AS SCHOOL  
PUBLIC SPACE AS BOOK  
PUBLIC SPACE AS WORK IN PROGRESS  
PUBLIC SPACE AS KNOWLEDGE









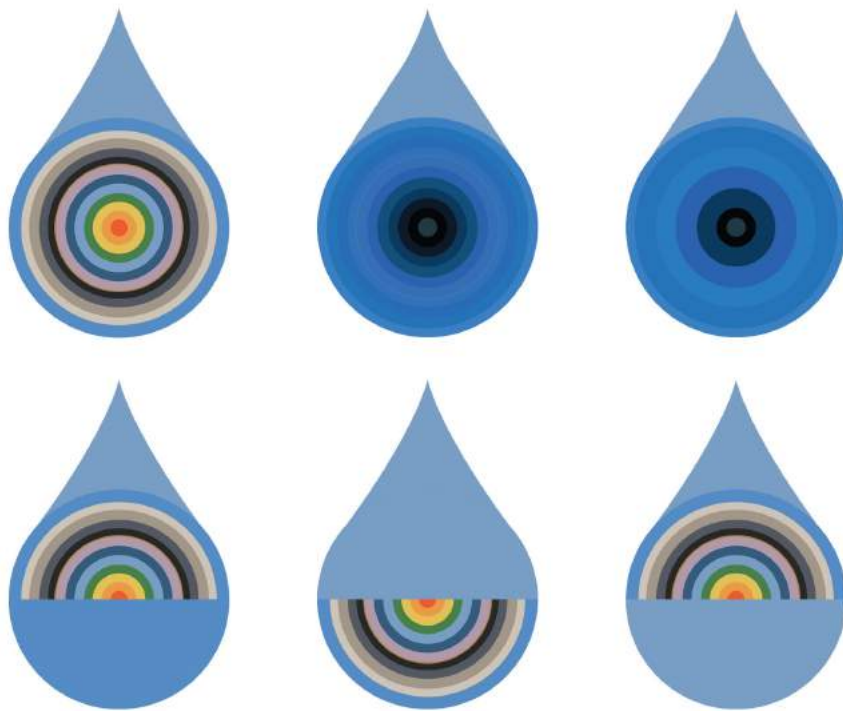


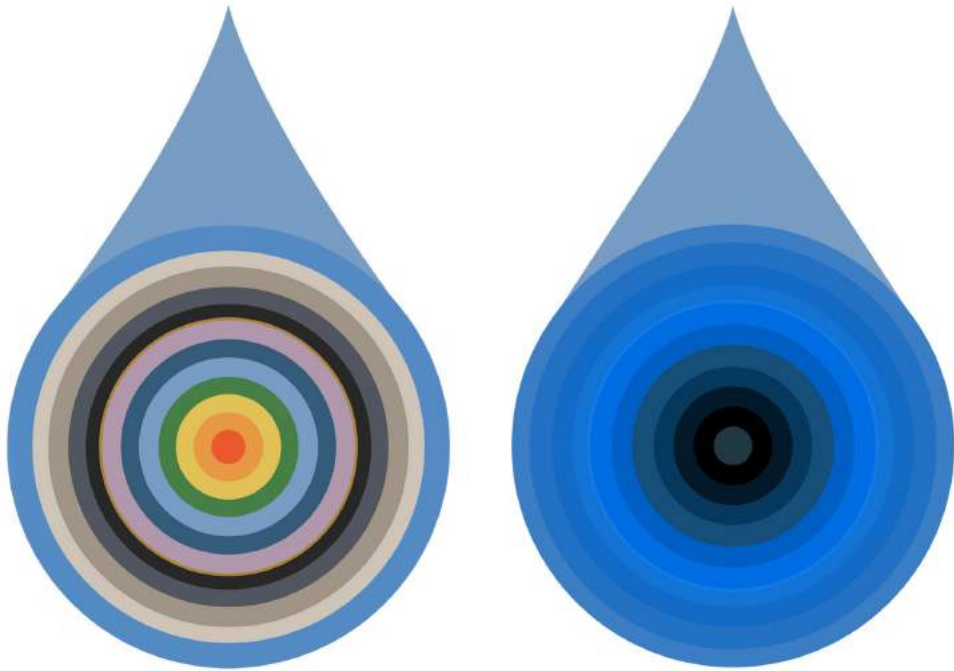
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The following pages are graphics developed to be used specifically for the King County Stormwater Services Section and related projects.

The purpose was to design a unifying identity which could be used across all projects contained by the King County Stormwater Services Section, easily identifiable by the general public.

They can be used as icons on letterheads, posters, notices, etc.







STORMWATER KC  
WATER AND LAND RESOURCES DIVISION



STORMWATER KC  
WATER AND LAND RESOURCES DIVISION





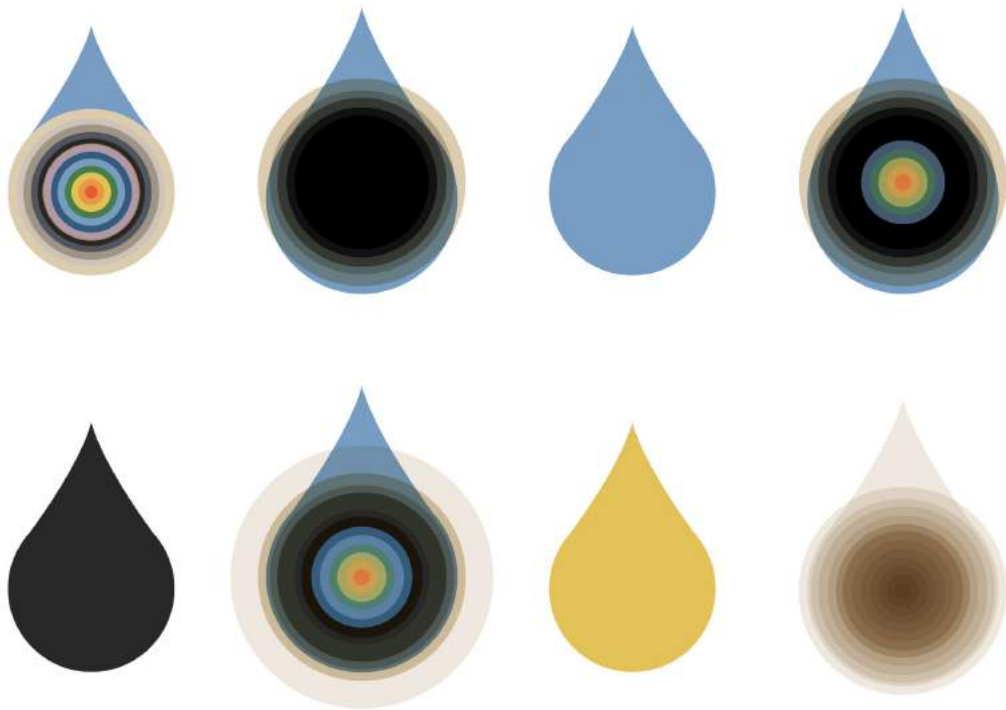
STORMWATER SERVICES SECTION  
WATER AND LAND RESOURCES DIVISION



STORMWATER KC  
SERVICES SECTION  
WATER AND LAND RESOURCES DIVISION

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Graphics on the following page can be used to signify the level of contamination, such as, pet waste, pesticides, car oil leaks, fertilizer/pesticides, etc.



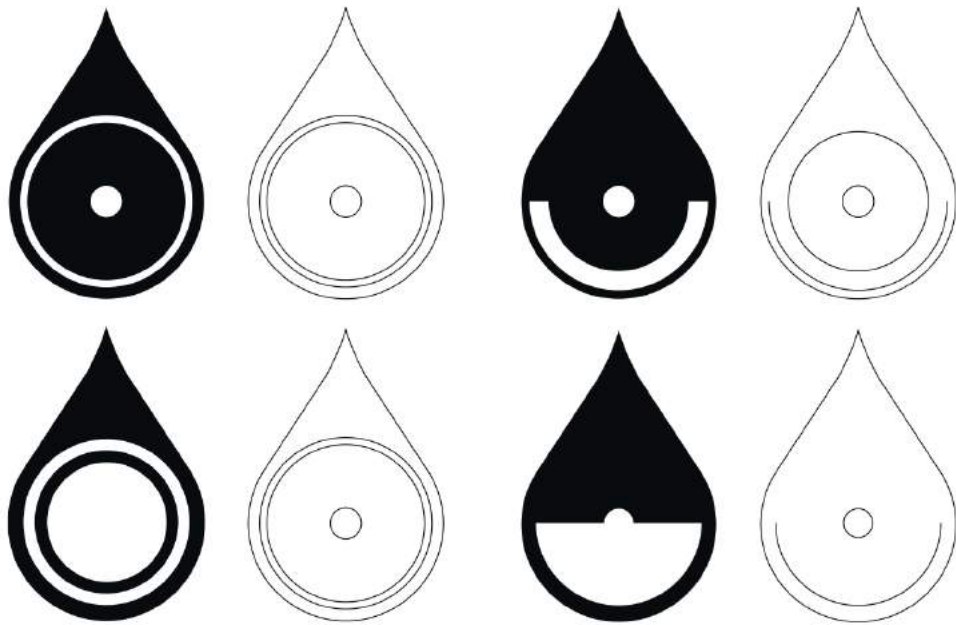




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The following pages show a graphic syntax to be used by the King County Stormwater Services Section as signage on streets and sidewalks marking stormwater drains.

These symbols can represent different information for the states of water, for example, flooding, stable water, ponds, seaside, and can be customized for future uses.









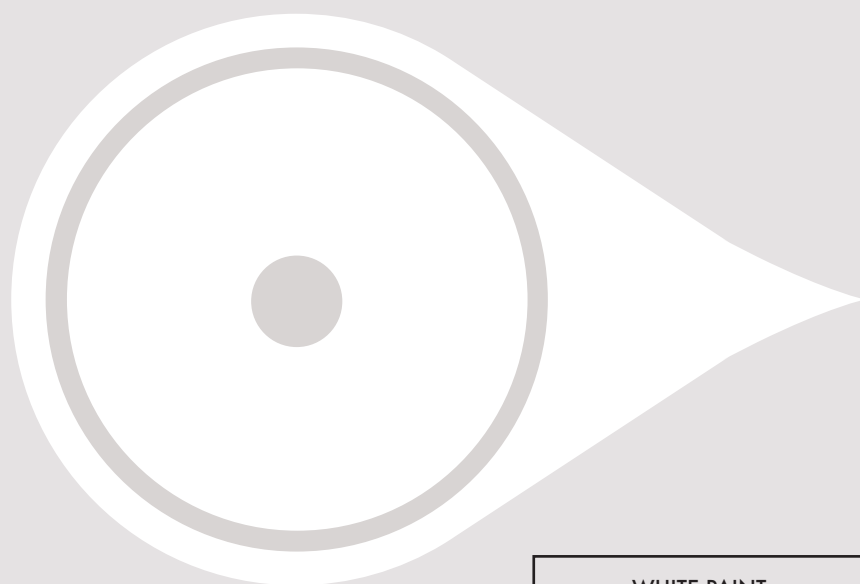


## APPLICATION GUIDELINES

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LARGE STENCILS SHOULD BE USED ON ROADWAYS  
SMALL STENCILS SHOULD BE USED ON SIDEWALKS  
POINT OF THE DROP SHOULD ALWAYS BE FACING THE DRAIN

45.5 in - 115,57 cm

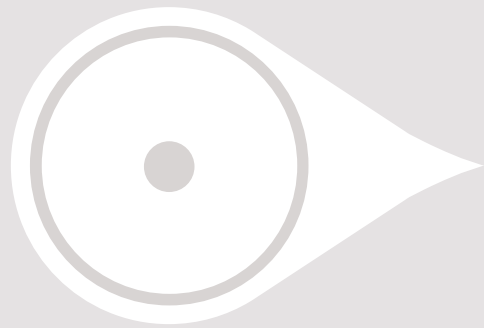


30 in - 76,2 cm

WHITE PAINT  
DESIGN 01  
45.5 x 30 in - 115,5x76,2 cm



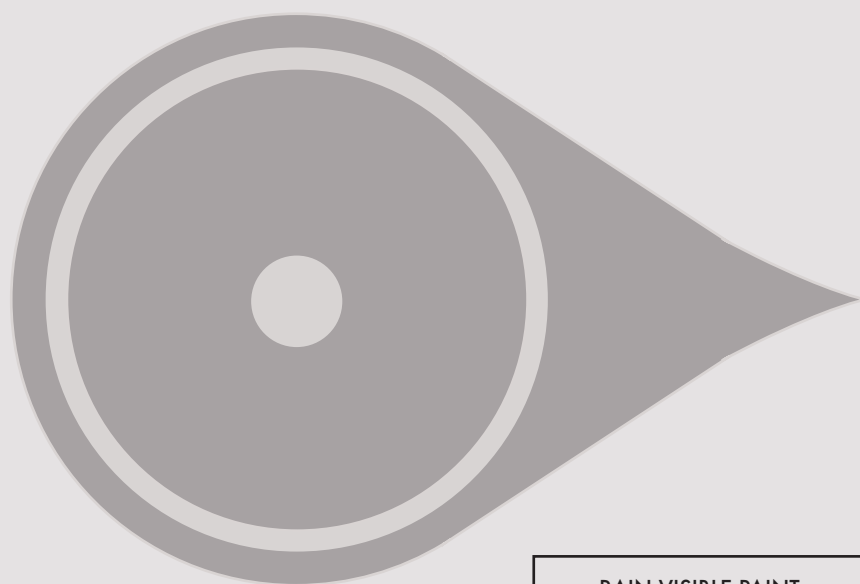
22.75 in - 57,78 cm



15 in - 38 cm

WHITE PAINT  
DESIGN 01  
22.75 x 15 in - 57,78x38 cm

45.5 in - 115,57 cm

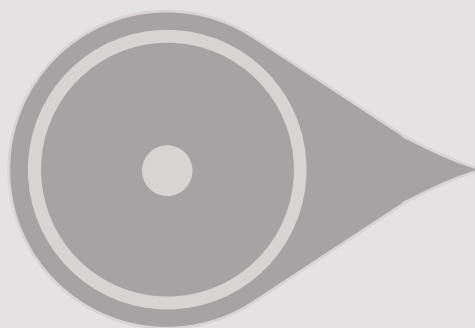


30 in - 76,2 cm

RAIN VISIBLE PAINT  
DESIGN 01  
45.5 x 30 in - 115,5x76,2 cm



22.75 in - 57,78 cm



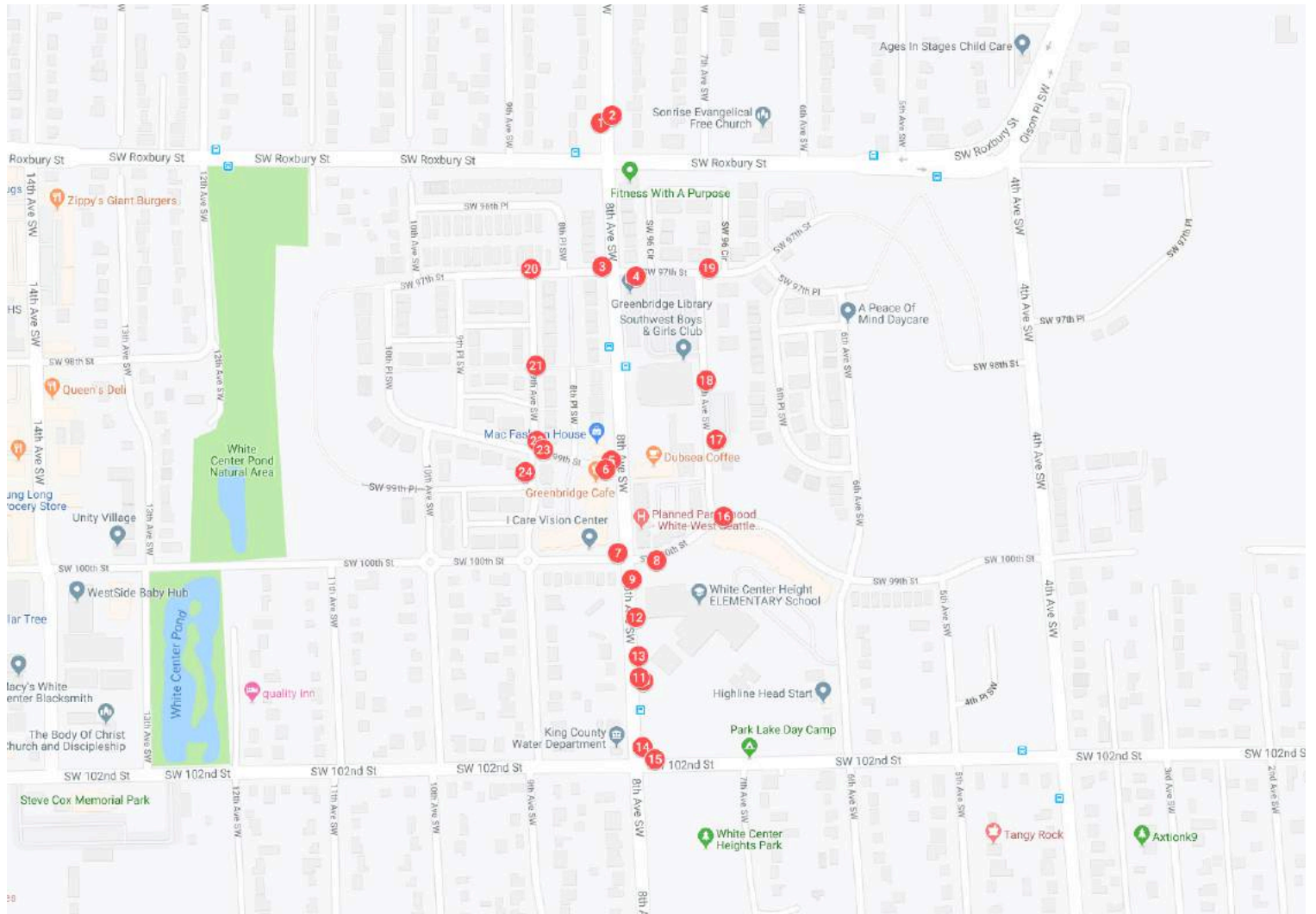
15 in - 38 cm

RAIN VISIBLE PAINT  
DESIGN 01  
22.75 x 15 in - 57,78x38 cm









Above are 24 specific rain drain activation locations within White Center. The center of the Greenbridge neighborhood was selected for the pilot installation because it has a large Latinx community with little education about stormwater. These specific drains were selected because of their proximity to both residential and commercial spaces, the community center, shops, areas with lots pedestrian traffic, as well as the elementary school. Additionally they are the most likely to not have cars parked over them. Installation activations in this area will also enhance resident and visitor experiences.



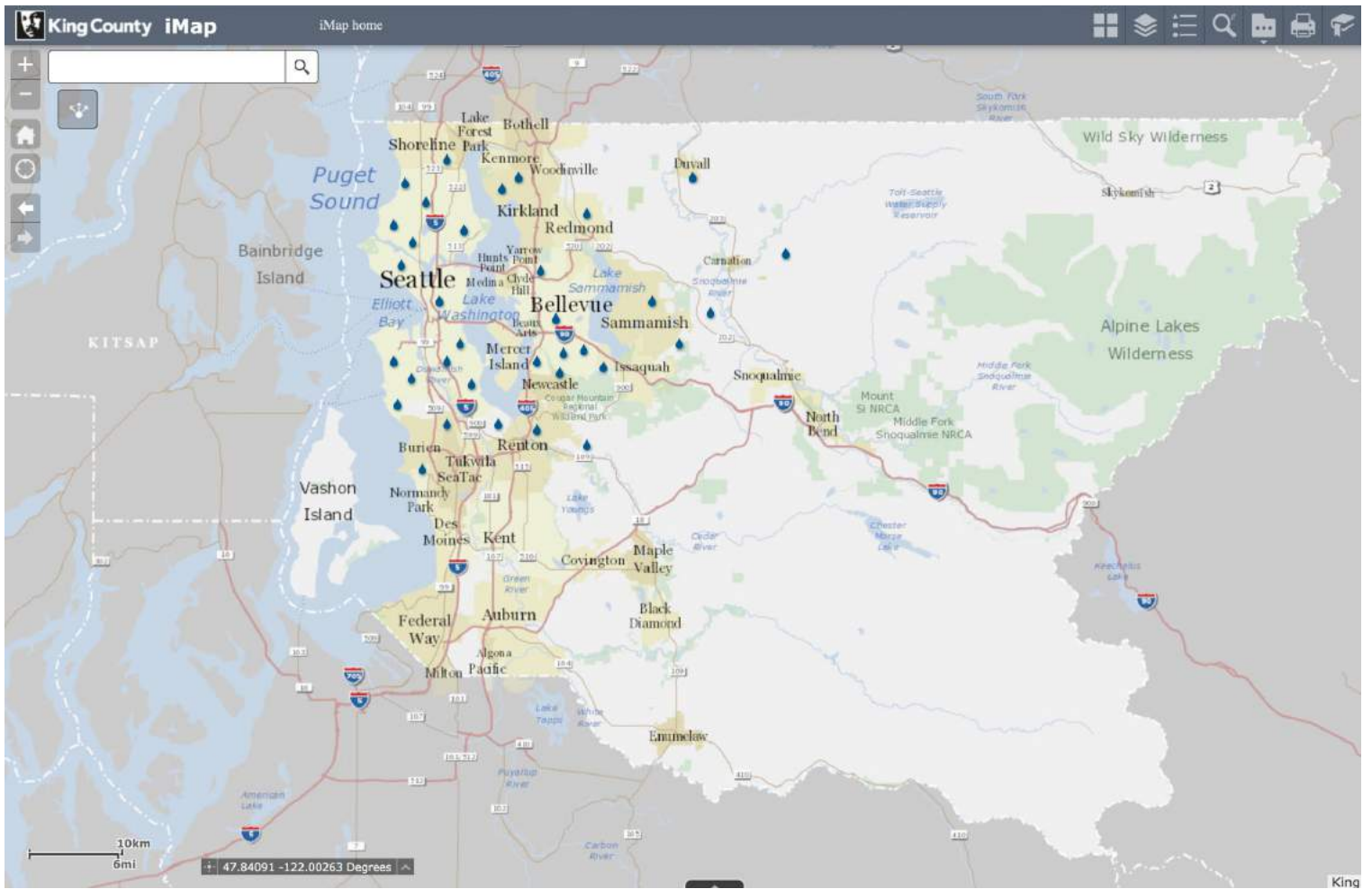
This is a graphic representation of a potential drain activation using white paint.





This is a representation of a potential drain activation using hydrophonic coating paint (water activated paint).





The map above is a representation of the potential future activations expanded in cities throughout King County.









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THE LANDSCAPE  
IS NOT ONLY A THING TO CONTEMPLATE,  
IT IS KNOWLEDGE ABOUT OURSELVES  
OF WHO WE WERE, WE ARE,  
AND WISH TO BE.





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