

Online Style Guide

This guide is designed to provide staff with the structure of the website and options they can use when thinking about possible web-based projects.

Table of Contents

Colors

Typography / Icons

Page Types

Content

- Link Conventions

- Page Intro

- Information Display

Illustrations

Color Palette

Main Menu



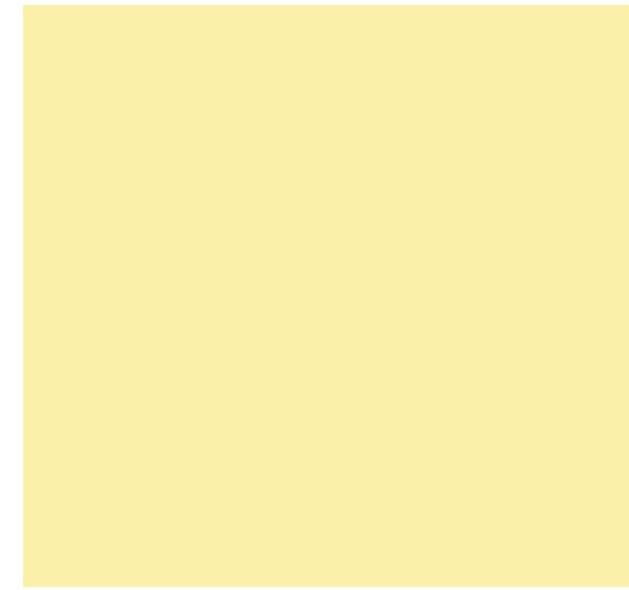
\$primarycolor
\$orange
#D3450D



\$secondarycolor
\$blue
#00A1B3



\$dkblue
#005962



\$yellow
#fcf1a9



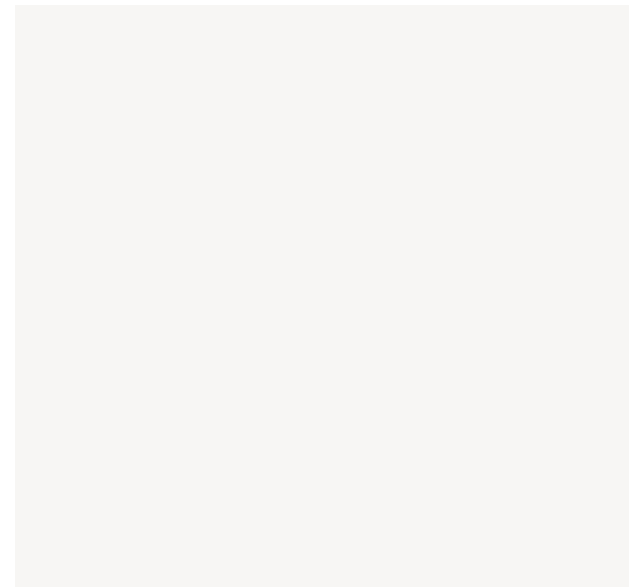
\$green
#A2BE3B



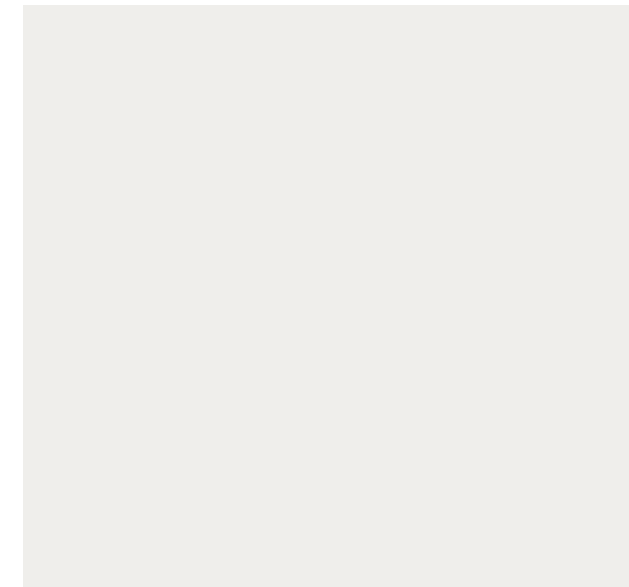
\$text
\$gray
#505957



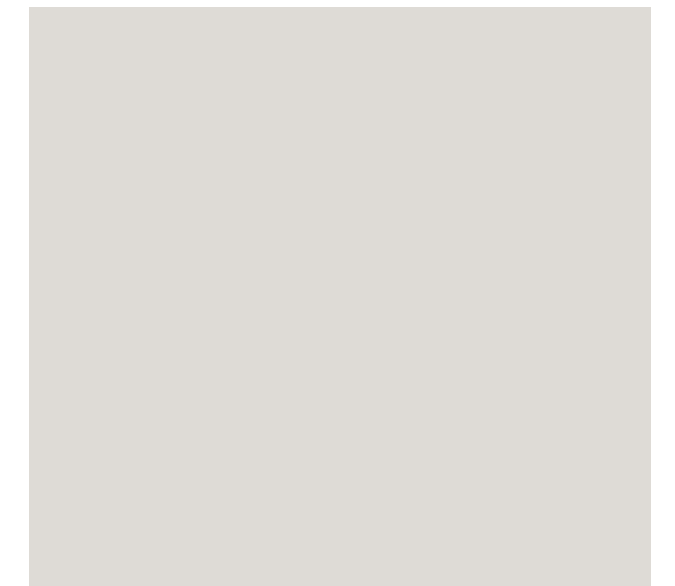
\$medgray
#939e9b



\$graybgd
\$ltgray
#F7F6F4



\$medtan
#EFEFEB



\$dktan
#DEDBD6

Typography



Headings

MAINHEAD

Proxima Nova Condensed #D3450D 3.5 rem 56 px

Sectionhead

Proxima Nova Condensed #00A1B3 2.6 rem 42 px

subsectionhead

Proxima Nova Condensed #d3450d 2.1 rem 34 px

progintro

Proxima Nova Condensed #697774 1.9 rem 30 px

Title

Proxima Nova Condensed #d3450d 1.5 rem 24 px

Subtitle

Proxima Nova Condensed #505957 1.5 rem 24 px

SMALLSUBHEAD smallsubhead

Proxima Nova Condensed #d3450d 1.7 rem 27 px

TAGLINE Tagline

Proxima Nova Condensed #00A1B3 1.875 rem 30 px

Smallhead Smallhead

Proxima Nova #00a1b3 1.2 rem 19 px

Smallhead2

Proxima Nova #505957 1 rem 16 px

Body Text

introtext

Proxima Nova #505957 1.3 rem 21 px

basictext

Proxima Nova #505957 1.15 rem 18 px

smalltext

Proxima Nova #505957 1 rem 16 px

byline

Proxima Nova #697774 .9 rem 14.4 px

credit

Proxima Nova #697774 .85 rem 14 px

Icons



fa fa-search



fa fa-chevron-circle-up



fa fa-chevron-down



2016

fa fa-download



APPLY

fa fa-edit



Link Conventions

Links / URLs

Funding
 Using Lodging Tax and 1% for Art funds, our team of grant-makers, cultural advocates, advisory committees, and volunteer peer review panelists support a diverse array of cultural endeavors. Learn more about [where these revenues come from](#) and how they impact you.

Hello 4Culture
 We're getting out of the office and talking face-to-face with our community. Bring your questions, concerns, ideas, and more!

[Details >](#)

MORE INFORMATION
 Learn more about [Kate Roberts](#)
 Press Inquiries: [Christina DePaolo](#), (206) 263-1588

Websites should be written out as plain text instead of a full URL

Link does not need to be underline in cases where a visual cue conveys that it is a link

The text describing the link is underlined

Email addresses

DEADLINE
 Jun 12, 2019 5 pm PDT 

WORKSHOPS
[View All](#)

CONTACT
 Chieko Phillips
chieko.phillips@4culture.org
 (206) 477-6811

APPLY
 Have you read all the guidelines?
 Are all of your documents prepared?

 **APPLY**

When space allows, use full email address when listing contact info



Shaded Boxes

Shaded Boxes are best used for quick explanations or intriductions

Funding

Using Lodging Tax and 1% for Art funds, our team of grant-makers, cultural advocates, advisory committees, and volunteer peer review panelists support a diverse array of cultural endeavors. Learn more about [where these revenues come from](#) and how they impact you.

Basic info box

Hello 4Culture

We're getting out of the office and talking face-to-face with our community. Bring your questions, concerns, ideas, and more!

[Details >](#)

Program intro box

Our Affiliates

AKCHO

The Association of King County Historical Organizations is a forum for the issues that confront our region's museums and heritage organizations.

SoCo Culture

The South King County Cultural Coalition over 70 organizations promoting and preserving arts and heritage in the vibrant communities south of Seattle.

Info box with sub-info

Accordion

Accordion is best for pages with a lot of content that you can break up in discrete sections

4Culture Building



4Culture is located in a two-story, historic building in Seattle's Pioneer Square neighborhood. We are located one block south of the King County Courthouse and on the same block as the Tashiro Kaplan Artist Lofts. Our primary entrance is located on Prefontaine Place South which does not offer parking, but access vehicles may drop-of and pick-up within 25 feet of our front door. We are a [WIN](#) site.

Doors And Hallways



Information display



Bottom Boxes

Bottom Boxes are to provide quick links to action items

VISIT THE GALLERY

[101 Prefontaine Pl S](#)
[Seattle, WA 98104](#)



Galleries

BOOKING

No Educational Program Available
Negotiable



Touring Arts Roster

MORE FROM THE GROUP

[Telling Difficult Stories](#)

[Whose History do we Preserve](#)

Beyond Integrity

MORE INFORMATION

Learn more about [Kate Roberts](#)
Press Inquiries: [Christina DePaolo](#), (206) 263-1588

CONTACT

marciaarunga@gmail.com
Learn more about [Marcia Arunga](#)



ACROSS THE US

[NYC LGBT historic Sites Project](#)

[Walking Tour of Latino Heritage Sites](#)

[Historypin APIA Mapping Project](#)

Page Intro

Page Intros give a quick summary of the purpose of the page

OUR WORK

We collaborate with artists, communities and organizations to produce **memorable public artworks and experiences**. You'll find our work in shared public spaces throughout King County and beyond.

Section Intro

Section Intro serve to break up the page into different content areas

Initiatives

Public art takes many shapes. Our ongoing programs offer community-based, transformative experiences for a dynamic region.



Page Introduction

Program Intro

HELLO 4CULTURE

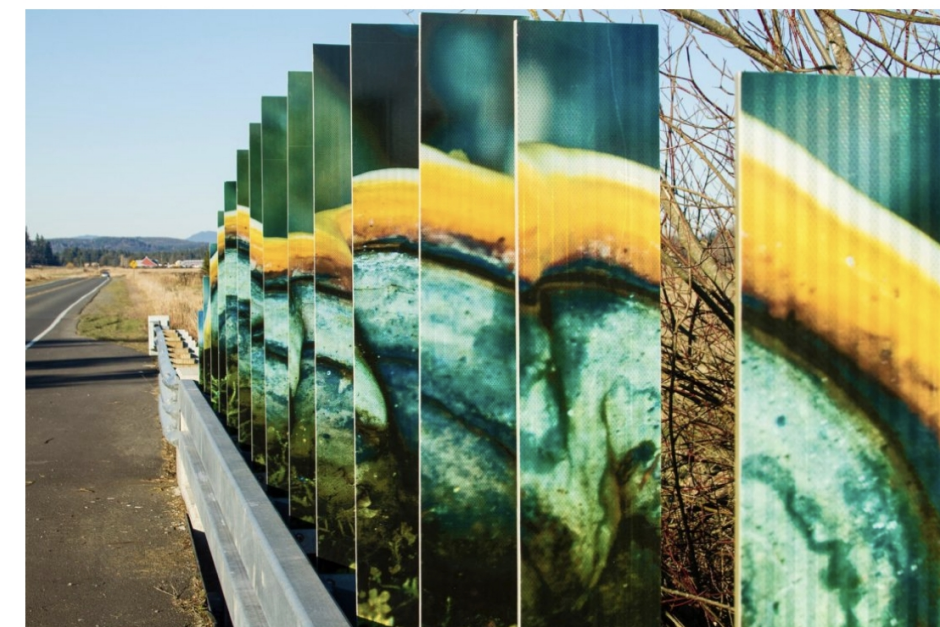


We're getting out of the office and **talking with our community** face-to-face.

Artwork Intro

BRIDGE MANUAL

Leo Berk



© Leo Berk, Newaukum Bridge, 2014, King County Public Art Collection, Photo by Leo Berk

4Culture commissioned artist Leo Saul Berk to **study King County's bridges and to design a series of art elements** that could be broadly applied and fabricated by King County Roads Services.

Program Area Intro

HERITAGE MAKING HISTORY HAPPEN



As our region grows and changes, Heritage 4Culture helps communities **recognize, preserve, and explore** our shared heritage.

4Culture Heritage is Ready for 2019

Learn more about the dynamic duo who are helping the King County heritage field thrive.

[Continue Reading >](#)



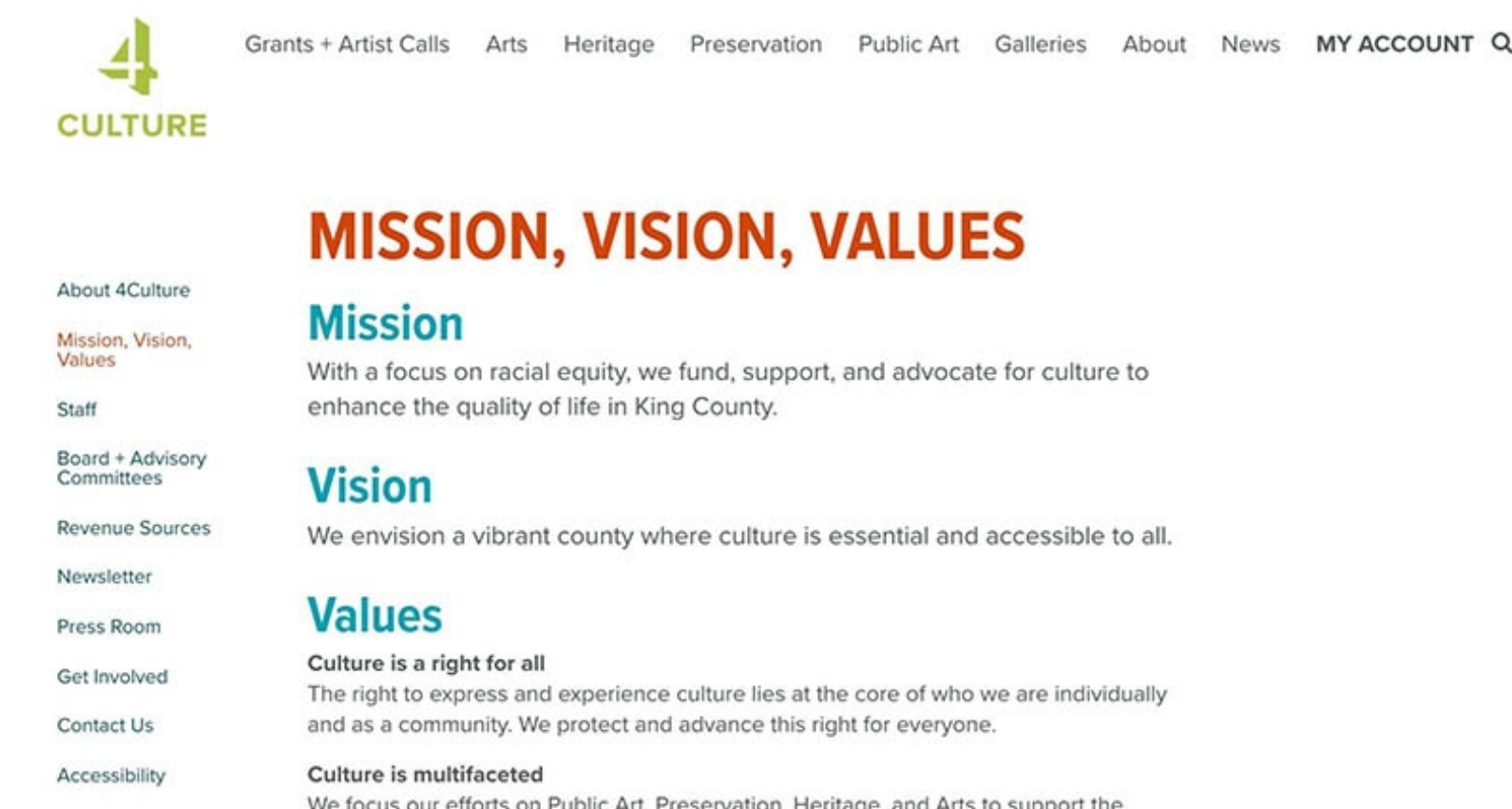
General

This is the standard type of page for a new program or initiative



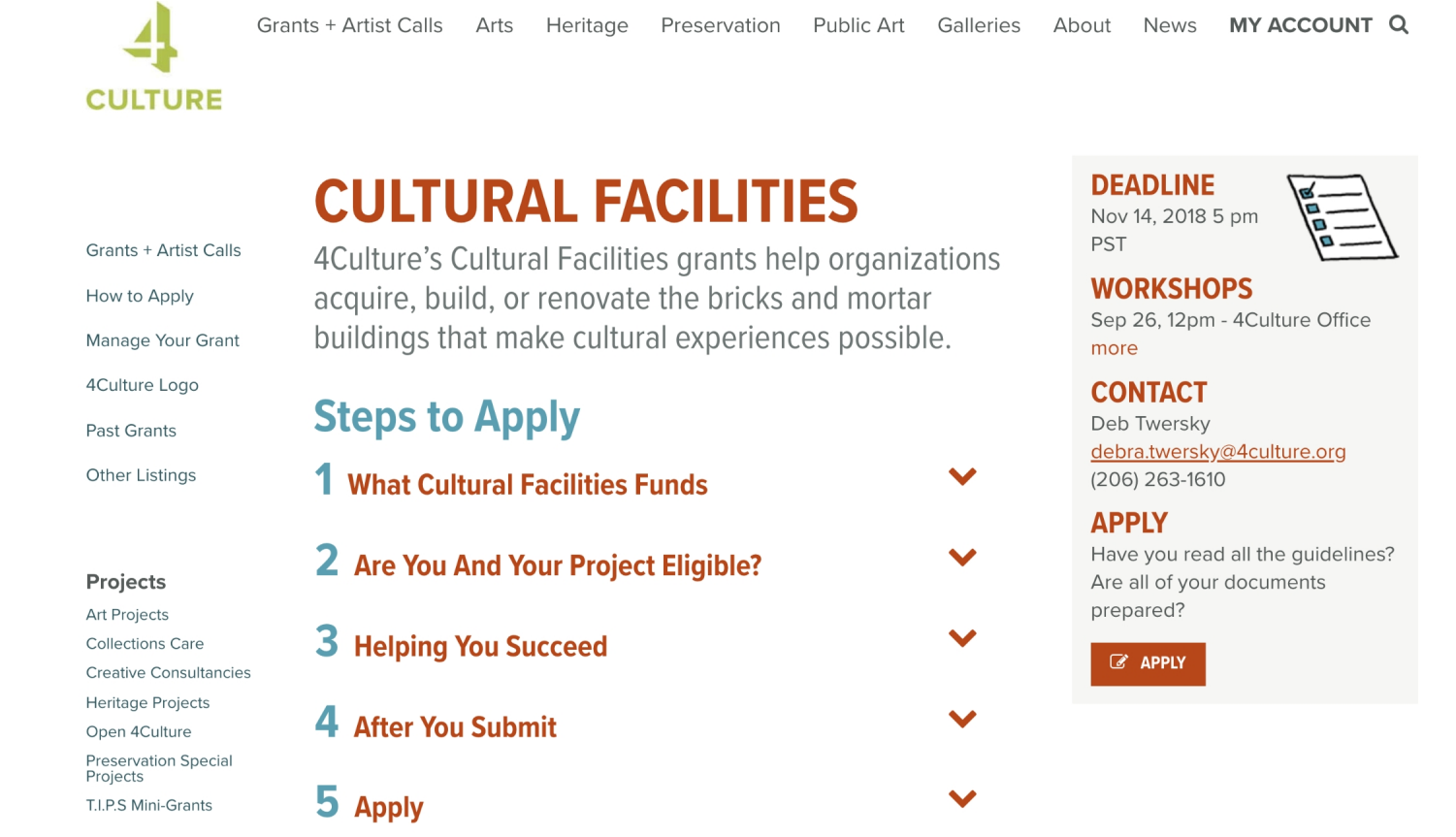
Basic Information

Use this page when you have a lot of content



Grant

Grant pages include a sidebar of important information as well as drop-down guidelines.



ABOUT 4CULTURE



As the **cultural funding agency** for King County, Washington, 4Culture works to make our **region vibrant**. Look for all the ways we are at work in your community.

Mission, Vision, Values

These institutional guideposts represent our core beliefs about our work and underpin our responsibilities toward King County's cultural community—[read](#) the full statements.

Funding

Using Lodging Tax and 1% for Art funds, our team of grant-makers, cultural advocates, advisory committees, and volunteer peer review panelists support a diverse array of cultural endeavors. Learn more about [where these revenues come from](#) and how they impact you.

4 Program Areas

4Culture takes a unique approach to serving our region. Our four program areas—[arts](#), [heritage](#), [historic preservation](#), and [public art](#)—put public resources to use all over King County. We work to ensure access to cultural experiences for all, from museum collections to theater productions to artists showing work in our gallery.

Storefront Spaces

Our work is based out of Seattle's Pioneer Square neighborhood. The next time you're out exploring this historic and dynamic area, [stop by our offices](#) to encounter work by local artists at [Gallery4Culture](#), and check out [Storefront Media](#), our multi-media digital art screens visible from the street on Prefontaine Place South.

Public Meetings

We invite the public to attend our [monthly board and advisory committee meetings](#). Unless otherwise noted, these are all held at our offices at 101 Prefontaine Pl S, Seattle.

About 4Culture

Mission, Vision, Values

Staff

Board + Advisory Committees

Revenue Sources

Newsletter

Press Room

Get Involved

Contact Us

Accessibility

MISSION, VISION, VALUES

Mission

With a focus on racial equity, we fund, support, and advocate for culture to enhance the quality of life in King County.

Vision

We envision a vibrant county where culture is essential and accessible to all.

Values

Culture is a right for all

The right to express and experience culture lies at the core of who we are individually and as a community. We protect and advance this right for everyone.

Culture is multifaceted

We focus our efforts on Public Art, Preservation, Heritage, and Arts to support the intersecting and evolving disciplines, forms, and places where culture is expressed and experienced.

Connectivity with communities

Communities hold past knowledge, current-day experience, and future vision. We work authentically with communities where they are to address issues they prioritize most.

Responsiveness

We prioritize innovation and experimentation that meets the changing needs and unexpected opportunities within communities.

Good stewardship

We make fiscally responsible decisions through a transparent process involving the voices of peers from each discipline we serve.

Racial equity

We acknowledge that systemic inequity takes many forms—racism, sexism, ableism, transphobia, heterosexism, and more. Our focus on racial equity provides us with the tools we use to dismantle all oppressions.

Grants + Artist Calls

How to Apply

Manage Your Grant

4Culture Logo

Past Grants

Other Listings

Projects

Art Projects

Collections Care

Creative Consultancies

Heritage Projects

Open 4Culture

Preservation Special Projects

T.I.P.S Mini-Grants

Buildings + Equipment

CULTURAL FACILITIES

4Culture's Cultural Facilities grants help organizations acquire, build, or renovate the bricks and mortar buildings that make cultural experiences possible.

Steps to Apply

1 What Cultural Facilities Funds

2 Are You And Your Project Eligible?

3 Helping You Succeed

4 After You Submit

5 Apply

DEADLINE

Nov 14, 2018 5 pm PST

WORKSHOPS

Sep 26, 12pm - 4Culture Office more

CONTACT

Deb Twersky debra.twersky@4culture.org (206) 263-1610

APPLY

Have you read all the guidelines? Are all of your documents prepared?

APPLY

Program Area

Used for 4 program areas: Arts, Heritage, Preservation, Public Art



PRESERVATION CONSERVING COMMUNITY



Preservation 4Culture supports the **preservation of the historic places** that give King County its character.

2018 Landmarks Capital Grants Awarded
See the King County landmarks that will be getting some 4Culture-funded care this year.
[Continue Reading](#)

Grants

UPCOMING GRANTS
No upcoming deadlines.

Community 4Culture
Deadline: Ongoing
Addressing inequity in King County cultural funding.
[Details](#)

Cultural Equipment
Deadline: May 16, 2018
Putting essential tools in the hands of King County's cultural organizations and agencies.
[Details](#)

Emergency and Unforeseen
Deadline: Ongoing
Assisting organizations with unforeseen building costs and opportunities.
[Details](#)

Landmarks Capital
Deadline: May 9, 2018
Supporting rehabilitation projects and designated landmarks.
[Details](#)

Open 4Culture
Deadline: Ongoing
Funding a wide array of projects produced by those who are new to 4Culture.
[Details](#)

Preservation Special Projects
Deadline: Feb 28, 2018
Supports the people, supplies, studies, plans, programs, and more that protect of our historic places.
[Details](#)

Preservation Sustained Support
Deadline: Oct 17, 2018
Funds are available for nonprofits and municipalities that promote the preservation of our historic places.
[Details](#)

Preservation Programs

Preservation Action Fund
This real estate program is dedicated to purchasing, restoring, protecting, and re-activating historic properties throughout King County.
[Details](#)

Hello 4Culture
We're getting out of the office and talking face-to-face with our community. Bring your questions, concerns, ideas, and more!
[Details](#)

More

SIGN UP FOR OUR NEWSLETTER

First Last

Email Address

Public Art Calls
I would also like to receive 4Culture's monthly email of Public Art Calls from around the world.

HELP
Not seeing what you need?
Call or email Dana Phelan at dana.phelan@4culture.org or (206) 263-1604.

Looking for more regional and national opportunities, or have one to share?
[Check out our listings](#)

Profile Page

Used for in-depth coverage about a singular issue or topic.

Examples: Touring Arts Roster, Gallery 4Culture, Storefront Media, Public Art Projects



PETER RAND A to B: 6-10



Peter Rand with Stephen Rand. A to B #8 (of ten), 2019. Mixed media. 16 x 10.5 inches.

In *A to B*, Peter Rand constructs "toolsets" for the purpose of moving forward. The process of shifting and reassembling these crude sculptures becomes a study in getting from here to there.

June 6 - 27, 2019
Opening: Thursday, June 6, 6:00 — 8:00 pm

Its clunky and messy getting from one place to another sometimes. Our journeys are unequal – the enculturated tools and processes we get stuck with often dictate how we are able to navigate our communities and, for most of us, it can be hard and unfair. Rand's *A to B* series began as a meditation on the incredible resilience of people as they push forward, building and creating their lives at every moment in the face of the tragic and the absurd.

But we don't do it alone do we? We progress within a space of intersecting and colliding trajectories, collecting notions of self and other, assembling identity and purpose by realizing how we are reflected in those we encounter. We hope they are willing to accept us and, as a result, we notice how important it is that we are willing to accept them too. That's hard to admit sometimes – that we need each other. And so whereas *A to B: 1-5* was hyper-focused on the individual, *A to B: 6-10* recognizes that, for better or worse, our journeys aren't solitary, even though it might feel like it at times.

Rand states, "Each of my five new works are composed of photographs taken by people with whom I've had shared experience. The stories of our relationships (made available in print and audio description) intersect and revolve around one of the most formative periods of my life. I am there in the images because they were willing to help – to bear witness to my process.

Like *A to B: 1-5*, these photos are accompanied by a solid, numbered block that comprises nearly all of the material used in each respective work, save the small scraps they're surrounded by – bits of residue from our time together that you can pick up and keep if you like."



About the Artist

Peter Rand is an interdisciplinary artist based in Seattle, WA. Many of his projects are documents of his own learning process and chronicle attempts to make sense of things that, at the time of their inception, were unclear. His questions often have to do with the co-created space in which we find ourselves, and the indeterminate nature of an individual's role within it.

A current member of SOIL Art Gallery in Pioneer Square, Peter received an MFA from the School of the Arts & Architecture at UCLA in 2014. His work has been exhibited internationally and he has collaborated on public art projects for the cities of Santa Monica, Dallas and Rome. In addition to his personal practice, Peter works with Disability Rights Washington as Lead Video Editor and Motion Designer for the award-winning Rooted in Rights program.

VISIT THE GALLERY
101 Prefontaine Pl S
Seattle, WA 98104

MORE INFORMATION
Learn more about Peter Rand
Press Inquiries: Christina.DePaolo, (206) 263-1588

Archive

Used to house collections of profile pages

Examples: Touring Arts Roster, Gallery 4Culture, Storefront Media, Public Art Projects



EXHIBITIONS

2018-2019 Season | 2017-2018 Season | 2016-2017 Season

2018-2019 Season

Panelists: Satpreet Kahlon, Paul Rucker, and Emily Zimmerman

▼ Schedule



Peter Rand



Kate Roberts



Leah Gerrard



Ryna Frankel



Jite Agbro



Ruth Kazmerzak



Kristen Ramirez



Haein Kang



Lawrence Pitre

2017-2018 Season

Panelists: Mary Ann Peters, Dave Kennedy, and Clyde Petersen

▼ Schedule



Sean Barton



Coley Mixan



Robert Hutchinson



Amanda Kirkhuff



Kathryn Thibault



Marilyn Montufar

Illustrations



General 4Culture



Revenue Sources



About 4Culture



Get Involved / Panel Meeting



Contact

Multiple Program Areas



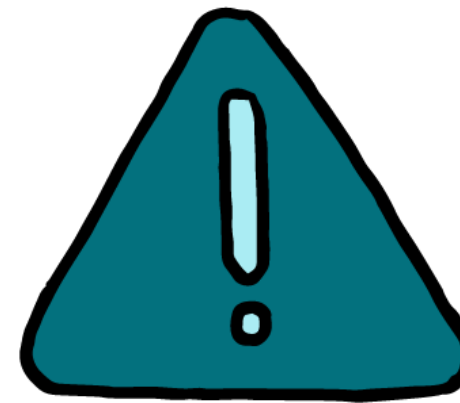
Sustained Support



Open 4Culture



Cultural Equipment

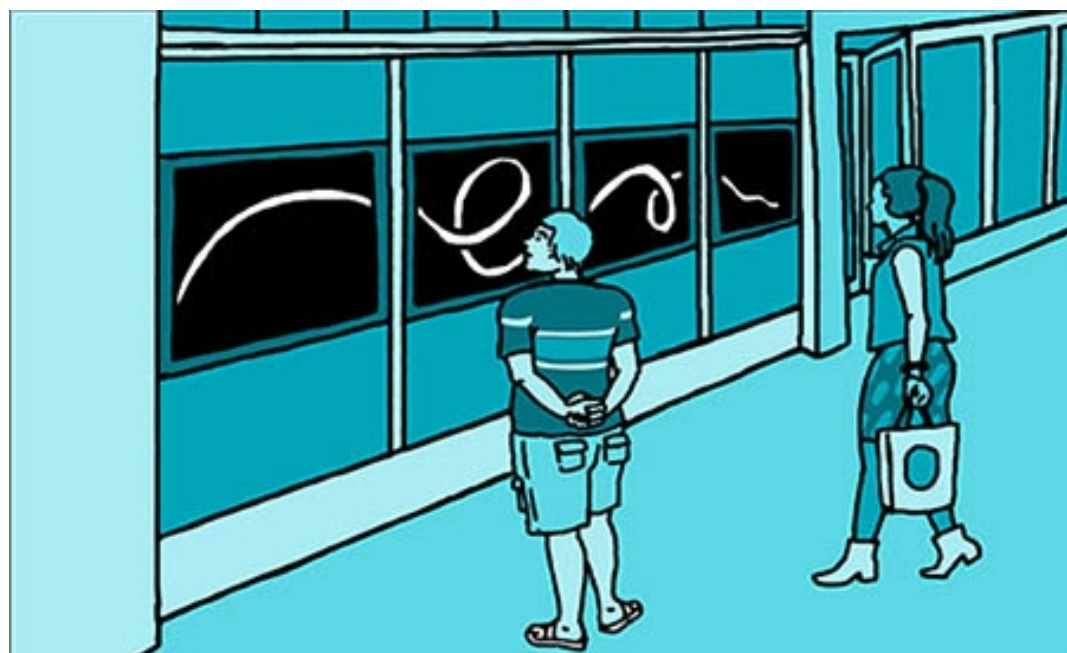


Emergency and Unforeseen



Cultural Facilities

Arts



Storefront Media



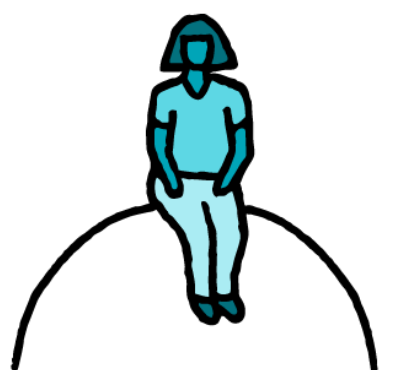
Creative Consultancies



Touring Arts Roster



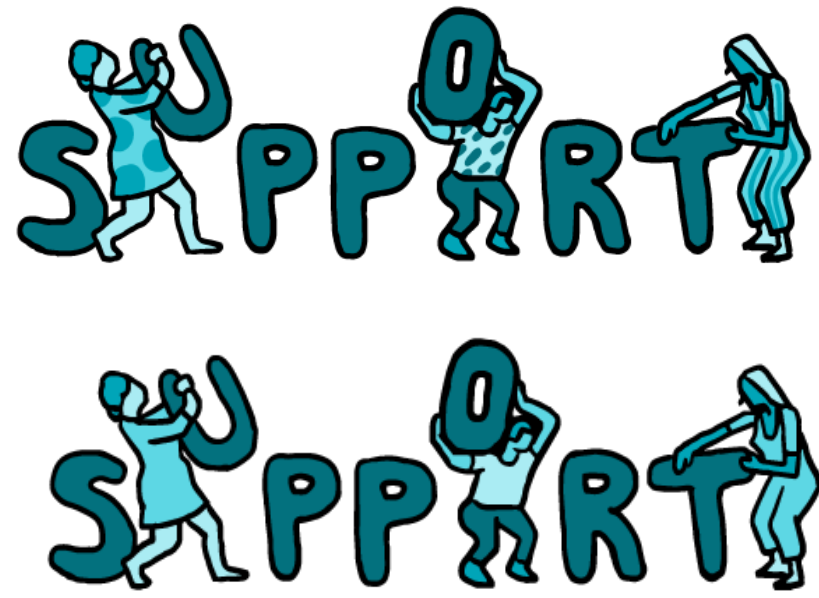
Art Projects



Arc Artist Fellowship



Heritage



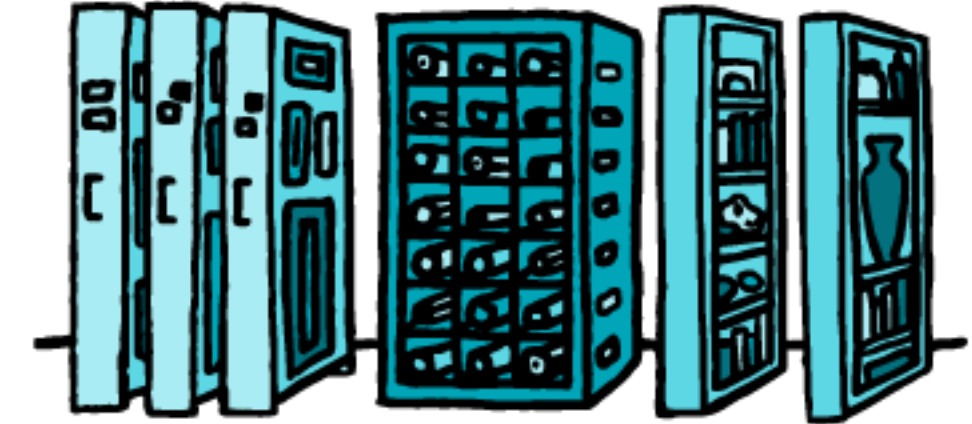
Heritage Support



Heritage TiPs



Heritage TiPs



Collections Care

Preservation



Preservation Special Projects



Preservation Advocacy

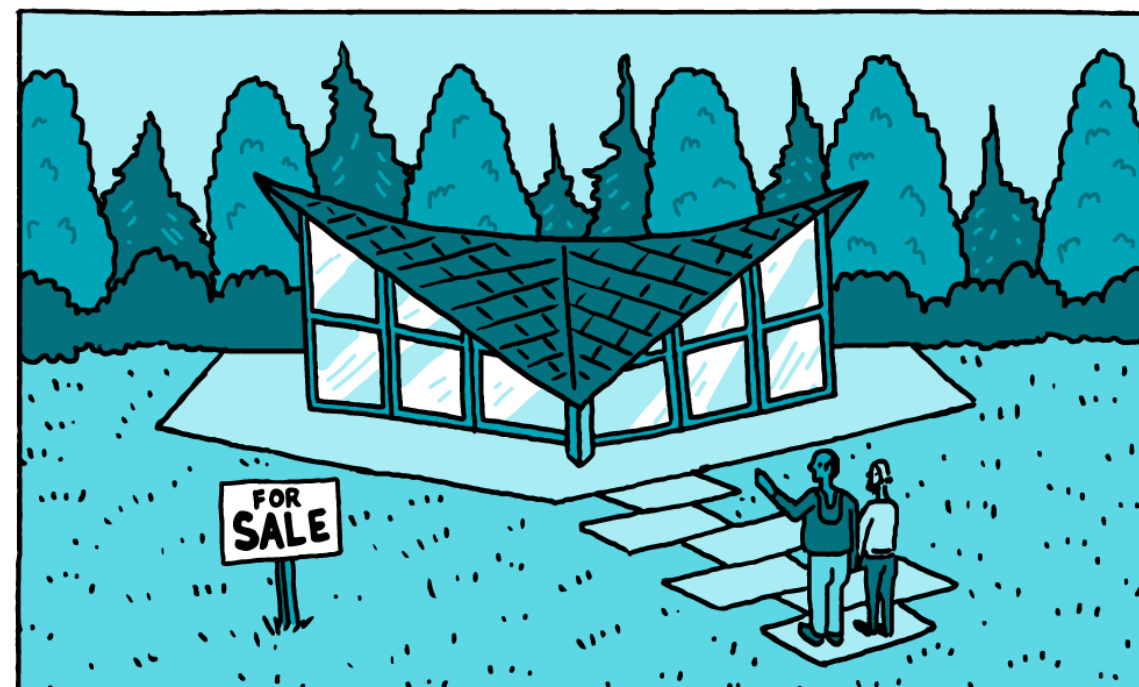


Landmarks Capital

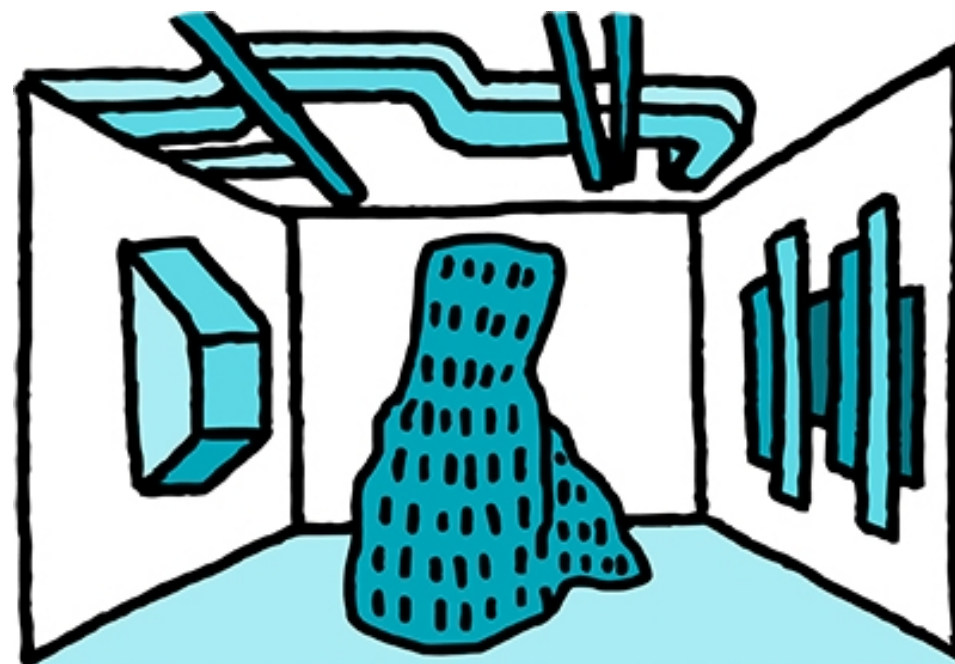


Preservation Special Projects

Public Art



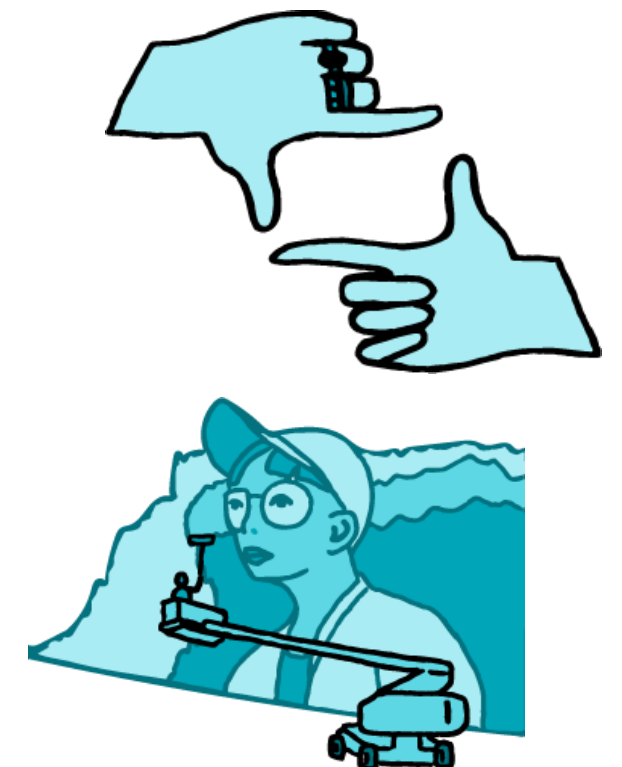
Preservation Action Fund



Gallery 4Culture



Public Art



Public Art

Illustrations

Main Menu



Spot Illustrations

