4Culture Communications Campaign Checklist

CAMPAIGN: _____   DEADLINE: _____

	CONTENT		DEADLINES				MISC	
	GRAPHIC	MESSAGING	CONTENT	DRAFT	REVIEW	LAUNCH	NOTES	REPORTING
WEBSITE								
Guidelines								
WebPage								
EMAIL								
Press Release								
Announcement								
Save the Date								
Reminder								
Enews								
SOCIAL MEDIA								
Facebook								
Twitter								
Instagram								
PRINT								
Flyer / Poster								
Ad								
NOTES								