

King County
Performance Network

SITE-SPECIFIC 2010

2010 Guidelines and Application Form

Application Deadline - October 19, 2009



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About 4Culture

4Culture is the cultural services agency for King County, Washington providing programs, financial support and services in the arts, public art, heritage and historic preservation for all residents and visitors in King County.

4Culture is a new model for public support of cultural programs. It combines the resources of the public sector with the flexibility of a non-profit. Through the integration of four program areas, 4Culture stimulates cultural activity and enhances the assets that distinguish our communities as vibrant, unique, and authentic.

4Culture is a tax-exempt public corporation, with a fifteen member Board of Directors, who are nominated by the King County Executive and confirmed by the Metropolitan King County Council.

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About the King County Performance Network

Application Deadline for Artist/Organization Proposals: October 19, 2009

Contact: Charlie Rathbun charlie.rathbun@4culture.org or 206 296.8675

Established in 1997, the Performance Network has become a national model of collaboration connecting artists and suburban communities throughout our region.

The primary goals of the King County Performance Network are to:

1. Develop new regional audiences and appreciation for contemporary performance
2. Increase creative opportunities for artists and arts organizations
3. Enhance presenting capacity of local arts agencies

The KCPN began ten years ago in response to the diminishing opportunities for contemporary dance in Seattle and the potential for new partnerships with the growing network of Local Arts Agencies (LAA's) in suburban and rural King County. Local Arts Agencies are either municipal government arts councils or non-profit agencies that provide arts services for a suburban city or geographic area. 4Culture, in a unique collaboration with the LAA network, and with support from the National Endowment for the Arts, launched a new series of touring dance performances in 1997. Billed as "Contemporary Performances Close to Home" the Network presented 4 different dance programs in 13 communities the first year. The initial success of the Performance Network exceeded all expectations and it has continued to grow in subsequent years to more communities and a broader range of arts disciplines.

Each year the Performance Network is evaluated to determine whether it is meeting the goals of stimulating new programs, artist opportunities and community participation. Over time the network has evolved from contemporary dance to a broad based program of mixed performance to a contemporary theater focus. For the last five years the Site Specific Performance Network has taken contemporary art out of the theaters, galleries and exhibition halls and integrated it into the daily life, work and play of urban, suburban, and rural audiences.

In 2010, the King County Performance Network will again focus on site-specific performance and installation. Artists and organizations are asked to submit one to three distinct ideas or concepts for a site specific performance or installation. The ideas and the artist work history are reviewed by representatives of the participating Local Arts Agencies. Once selected, artists are invited to explore non-traditional sites or unexpected locations in one or more King County communities (list of possible communities included on page 6) as well as unincorporated King County and to create work that is specific or relevant to that locale. These performances or installations may be publicized in advance or they may be designed to catch audiences by surprise. Residents will encounter art in new and unexpected ways that challenge their notion of how art intersects with their daily lives and their environment.

For the purposes of this program, "**site-specific**" will be defined as one or more artistic endeavors presented in a public location other than a traditional performance or exhibition space, or utilizing an established arts venue in a non-traditional way. Visual art projects are eligible, provided there is a dynamic element, unique relationship to the locale, or performance component to the work. Venues may include streetscapes, buildings, storefronts, parks, malls, historic sites, community landmarks, landscapes or other rural and suburban settings as identified by the artist or project sponsor.

Application and Selection Process

- Projects may take place between January 2010 and December of 2010 in one or more King County communities.
- The application process for this program will involve several steps:
 1. The artist/organization application deadline of October 19, 2009 will be for artists, ensembles, or organizations interested in participating. This application asks for limited project details, and is designed to solicit up to three ideas or concepts for a potential site-specific project in addition to the applicant's production history and samples of past work.
 2. Following this deadline, proposals are reviewed to select those that meet the goals and criteria for the Site Specific program. Selected proposals are then referred to the Local Arts Agency presenters for review and selection.
 3. Local Arts Agencies review all proposals and artist work history and contact one or more artists from those selected to discuss a collaborative project in their community.
 4. Other municipal agencies, community organizations and businesses may sponsor Site Specific projects upon request although priority will be given to those projects which involve collaboration with an established Local Arts Agency.
 5. Collaborative proposals between Local Arts Agencies and artists/organizations will be developed and approved on a continuing basis until all project funds have been committed.
- 4Culture project funding typically ranges from \$1,000 to \$15,000 per project.
- Matching funds from Local Arts Agencies are strongly encouraged.
- The number of projects selected will depend on the range of applications and budgets submitted. It is anticipated that 10 to 15 projects will be selected. Many of these may receive multiple performances in more than one community.
- Regional coordination and a marketing campaign for the 2010 King County Performance Network will be done by 4Culture, with marketing for specific events by the presenters.

Eligibility

- Applicants may include individual artists, ensembles or arts organizations.
- Eligibility is open to artists of all disciplines, with priority given to proposals that include a dynamic relationship to a specific location or locations.
- Artist/applicant must be available to present event/s in one or more suburban or rural communities in King County between January and December 2010.
- Applicants should be willing and able to collaborate with one or more Local Arts Agencies in suburban and rural King County to develop and present a site-specific work. Seattle local arts agencies are also eligible to participate in the 2010 site-specific program.

Evaluation and Award Criteria

The following review criteria will be considered by the review committee in selecting artists for participation in the 2010 King County Performance Network.

Artist/Project Selection Criteria (primary):

- Artistic quality of artist, ensemble, or organization
- Artistic quality and originality of project concept
- History of performances/events/exhibitions/work
- History of collaboration, and/or willingness to collaborate with a Local Arts Agency

Selection Criteria (secondary, if applicable)

- Community impact and potential audience
- Appropriateness of concept to a public community setting
- Unique relationship of proposed project to its location/s
- Feasibility and ability to successfully realize project

List of Participating Communities (LAA's)

The list below is not exclusive. Eligible site-specific events may take place in any community in King County or unincorporated area.

Auburn	Duvall	Redmond
Bothell	Enumclaw	Renton
Burien	Fall City	Sammamish
Bellevue	Federal Way	Seattle
Carnation	Kent	Shoreline-Lake Forest Park
Covington	Kirkland	Snoqualmie
Des Moines	Mercer Island	Tukwila
		Vashon Allied Arts

Application Deadline and Program Timeline

Artist applications are due **Monday October 19, 2009.**

Applications must be:

- Delivered to 4Culture offices by 4:30 pm on October 19 or
 - Postmarked no later than Monday, October 19, 2009.
- 4Culture is located at 101 Prefontaine Place South Seattle, WA 98104
(The corner of 3rd Avenue, Prefontaine Place and Yesler Way)

Application Checklist

- ☐ Signed application and 1-3 project proposals (one proposal/project budget per page)
- ☐ Artist Work History (one page), to include your work in the proposed discipline as well as history of collaborative and site-specific projects if applicable
- ☐ Work Sample; a high quality video/photo sample is strongly encouraged. Work samples may be submitted in a variety of formats including CD or DVD (1 copy). Work samples should be limited to five-minute excerpts or not more than 15 images per artist. The panel may review the applicant's web site if the navigation instructions and relevant work sample are easily accessible and delineated in written instructions.
- ☐ Work Sample Description; Please include a separate page detailing title, date, description, all participating artist(s) and the applicant's involvement in the selected sample(s).
- ☐ Support Materials, may include articles, review, sample publicity materials, etc. (1 copy)

2010 Site-Specific King County Performance Network Application

4Culture

101 Prefontaine Place South, Seattle, WA 98104
www.4culture.org

206 296.7580
TTY 711

Deadline:

October 19, 2009

Applications must be received in the office by 4:30 p.m. on

Monday, October 19, 2009 or postmarked by October 19, 2009.

INSTRUCTIONS

- Read the **King County Performance Network** guidelines before filling out this form.
- Submit **one original** of the **application and artist work history**. DO NOT STAPLE.
- Submit **one set** of required work sample and optional support materials.

1. Applicant

Artist/ Ensemble/ Organization Name:

Contact Name: Mr. ☐ Ms. ☐

Title:

First Name:

Last Name:

Address:

City:

Zip:

Area Code: Phone:

e-mail:

Area Code: Fax:

http://

County Council District Number: _____

THIS IS REQUIRED INFORMATION Call King Co. Records and Elections at (206) 296-1581 to verify your Council District or visit <http://www.metrokc.gov/mkcc/distmap.htm>

2. Project Concept(s)

Please attach **one to three ideas or concepts** for a site-specific performance or exhibition; Please **include a one-page description and a preliminary expense budget for each concept**. Additional information such as technical requirements, site availability, and a final project budget will be developed after the review and selection by the sponsoring agencies. For the purpose of this application, please just describe your idea(s) and estimated expenses.

3. Project Requirements:

If your proposal has special requirements (which might include technical needs, venue restrictions, or the need and/or desire to be paired with a specific community, please explain within your attached one-page project concept.)

4. Application Checklist:

- ☐ Signed application page
- ☐ 1 to 3 pages concept narrative(s) and preliminary budget(s) (one project per page)
- ☐ Artist Work History (1 page); Include your work in the proposed discipline as well as a concise history of collaborative and site-specific projects if applicable.
- ☐ Work Sample. A high quality work sample of the artist/organization's work is strongly encouraged. Work samples may be submitted in a variety of standard formats.
- ☐ Work Sample Description. Please include a separate page detailing title, date, description, participating artists, and applicant role in selected sample(s).
- ☐ Support Materials, to include articles, reviews, sample publicity materials, etc.

5. Applicant Signature:

Signature: _____

Date: _____